



## Testimonial for Eastman Chemicals Company By Wind Direct Ltd 27<sup>th</sup> March 2007

### Summary

Eastman is the first UK chemical plant to install wind turbines for on-site generation of green energy, supporting their competitiveness and security of electricity supply. Wind Direct installed two 2MW wind turbines on Eastman's industrial complex, north east of Workington. The civil works began in May 2006 and were completed in October 2006 on time and on budget. The site is fully operational and the turbines are supplying green electricity directly into the site; they have performed better than expected, producing 7 million kWhs to date and saving 3000 tonnes of CO2.

The Eastman installation was a pioneering project for Wind Direct - to date there are very few turbines situated in heavy industrial engineering environments. During the project wind turbine technology advanced and Eastman were keen to ensure that the very latest turbine technology was installed; putting them at the forefront of green energy generation.

### How did it start?

*Euan Cameron, Managing Director of Wind Prospect (Wind Direct's parent company) remembers how it started: "Our involvement with Eastman started several years ago when the energy manager of Eastman got in touch with me to ask about wind turbines. Throughout the project Eastman have been a very positive partner, and very practically minded. They put considerable effort into the technical and commercial aspects of the scheme. Their commitment and competence has been a key factor in getting this pioneering project built."*

### Involving the local community

Eastman were very committed to having green energy on the site, and they were also very committed to involving the local community. They set up a community liaison panel and worked with Wind Direct to send out newsletters to the local community. Working together we helped to ensure that community concerns were addressed as early as possible in the development process. Eastman was particularly supportive throughout the planning process.



Wind Direct Ltd • The Gatehouse • White Cross • South Road  
Lancaster • LA1 4XQ • UK  
Registered in England & Wales • Company Number 4934193  
Registered Office: 7 Berkeley Square • Clifton • Bristol • BS8 1HG

Tel: +44(0)1524-33689 • Fax: +44(0)1524-33647  
Email: [info@wind-direct.co.uk](mailto:info@wind-direct.co.uk)



INVESTOR IN PEOPLE

### **Health & safety during construction**

During the construction of the project health and safety was clearly a prime issue for Eastman, given the nature of activities on-site. However, Eastman were very proactive and pragmatic in working with us. They helped us to resolve health and safety issues in a positive manner so that the works could proceed efficiently and effectively.

Photographs of the construction process at Eastman can be viewed on the Wind Direct website page: <http://www.wind-direct.co.uk/gallery.php?page=3>

### **Promoting green energy to UK Directors**

Energy manager Paul Cooper recently agreed to be interviewed for a short film that Wind Direct has produced, describing his experiences of the project and acting as a client reference for Wind Direct. At the time of construction, Eastman also enabled Wind Direct to bring an external film crew on-site to film the process of turbine delivery and erection. The inspiring footage that resulted is used throughout the promotional film.

The film forms part of an Environmental DVD being distributed to all members of the Institute of Directors (IoD) in early summer 2007. Later, the film will reach a wider audience through Wind Direct seminars, exhibitions and our website.

*Mark Wilson, Marketing Manager, Wind Direct* said “Eastman’s assistance in producing this film has been of enormous benefit to us in getting the message across to UK industry that wind energy can be a practical and economic choice, as well as a green one.”

### **For further information:**

Visit [www.wind-direct.co.uk](http://www.wind-direct.co.uk)

Or contact Mark Wilson, Marketing Manager  
tel: +44 117 910 5963, mob: 07920 589035  
[mark.wilson@wind-direct.co.uk](mailto:mark.wilson@wind-direct.co.uk)